

**FOR IMMEDIATE RELEASE**

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### **American First Credit Union Holds Holiday Clothing Drive**

American First Credit Union is pleased to announce that it is holding a holiday clothing drive to help those striving to get on their feet financially to start the new year with the gift of business attire, so they can feel more confident in their job search knowing they are dressed appropriately.

Credit union members and the community are encouraged to bring donations of new or gently used professional and casual clothing/accessories for men and women to any American First Credit Union branch from December 3 to December 21, 2012.

The holiday clothing drive supports the efforts of WHW (Women Helping Women/Men2Work) a non-profit organization in Orange County whose mission is to provide comprehensive employment support services to empower disadvantaged men, women and teens to achieve economic self sufficiency through employment success.

“American First Credit Union is deeply committed to community involvement, and this holiday clothing drive is very special to us,” said Pamella Easley, President and CEO of American First Credit Union. “If we can help people who are determined to make better lives for themselves by giving them the opportunity to build their confidence and self esteem, then we have truly made a difference.”

Donation guidelines are available at American First Credit Union branches in La Habra, Orange, Buena Park and Tustin. The guidelines are also available, along with more information about WHW, on their website, [www.whw.org](http://www.whw.org).

American First Credit Union (AFCU) is a member-owned, full-service financial cooperative established in 1952. AFCU has over \$513 million in assets and serves more than 40,800 members. Membership is open to anyone who lives, works, worships or attends school in Orange County or 16 surrounding cities. To learn more about becoming a credit union member or to find branch locations, visit [www.amerfirst.org](http://www.amerfirst.org) or call 800-290-1112.

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