



NEWS RELEASE

American First Credit Union Wins Peter Barron Stark Workplace Excellence Award

La Habra, CA – June 1, 2014 – American First Credit Union has been named a winner of the 2013 Peter Barron Stark & Associates Award for Workplace Excellence™.

This Award for Workplace Excellence is solely based on actual employee feedback. Winners are selected based on criteria that included exceeding 80% overall favorable responses from employees. The surveys measured employees' responses in categories such as Communication, Leadership, Values, Work Environment, Motivation, Honesty, Integrity, Ethics, Commitment to Quality and Service, Personal and Professional Growth, Benefits and Compensation.

“Our associates matter most as without their engagement in serving our members well and volunteering to help those in need, we could not exist. We are on a constant mission to improve to make it the best place for members and our associates. We're proud of our legacy of service to our members and associates, and commitment to the communities we serve,” said Jon Shigematsu, President and CEO of American First Credit Union.

American First Credit Union is a member-owned, full-service financial cooperative established in 1952. American First serves nearly 40,000 members and has more than \$500 million in assets. Membership is open to individuals who live, work, worship, or attend school in Orange County or 16 surrounding cities. To learn more about becoming a credit union member or about our commitment to our communities, please call 800.290.1112 or for our story visit www.amerfirst.org.

Peter Barron Stark & Associates, a San Diego based Management Consulting firm, administers Employee Opinion Surveys to thousands of employees around the world over the past 20 years.

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Contact: Arezu Noorbaksh
Vice President, Human Resources
562.237.5024

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